

## OUR ENVIRONMENTAL LETTER - GREEN EFFORTS LEAD TO GOLD AWARDS

May 2024

Dear Guests,

Alion Beach Hotel recognises its environmental and social responsibility and is committed to improving its performance towards a sustainable future. Since the implementation of the Environmental Management System ISO 14001 in 2004, all the requirements set up by Travelife, and lately the Circular Economy Model, the Management of the Alion Beach Hotel has been very active in environmental protection.

We made many changes and improvements along the beach and shore to offer more environmentally sustainable facilities and standards. We encourage all our guests to protect our local flora, such as the Sea Lilies and Euphorbia Paralias, on our preserved sand dunes. Moreover, we plea our guests to refrain from any action that disturbs or harms our local wildlife, such as bird nests, sea turtles, black snakes, and big lizards.

We are very sensitive to the well-being and welfare of animals, especially cats, who are well looked after in the gardens of the hotel. Guests are kindly requested to feed the cats there only.

We strive to minimise our carbon footprint by reducing energy and water consumption, recycling, reducing waste, purchasing products and services that are sustainably sourced, encouraging the purchase of local fresh goods, and banning single-use plastics. We use organic beauty products at our SPA and as bathroom amenities, and we have ongoing staff training to increase the guests' awareness regarding protecting our natural environment. All Departments are committed to recycling plastic, cans, and paper to the maximum, and we encourage our guests to join our recycling efforts.

Our current focus is to switch to renewable energy sources such as solar energy, to reduce our plastic consumption, and to support local charities such as Alkyonides and Europa Donna to reduce further our carbon footprint and adopt the circular economy principles into the hotel's operations.

We regularly monitor, record, and benchmark environmental performance to meet our targets. An annual Sustainability Progress Report is published on our website under a section dedicated to the environment.

Our efforts have frequently been recognised with awards from major European Tour Operators, local authorities, and prestigious international organisations. Alion Beach Hotel has received the Travelife Gold Award for the past 12 years. Travelife is a sustainability certification system designed for the travel and tourism industry by ABTA (The Association of British Travel Agents) in collaboration with the International Federation of Tour Operators. Moreover, Alion Beach Hotel has received Sustainability Awards, Tripadvisor, and HolidayCheck awards.

We strive to engage our guests, employees, partners, suppliers, and other stakeholders in our efforts to protect the environment. This year, on the Environmental Day the 5th of June, all our guests were invited, in cooperation with the local schools, to a beach cleaning day, followed by a Staff Blood Donation (held at our sister hotel Nissi Beach Resort). For more information on all the above, please refer to our website link "[Sustainability](#)".

It is not where you are now it is where you are moving to...